KEYS TO SUCCESS IV







TIMED ONLINE SALE OF ELITE
CHAROLAIS GENETICS
AUGUST 22-25 2025
IN CONJUNCTION WITH
VETEMBRYOS.IE OPEN DAY

VETEMBRYOS.IE OPEN DAY SATURDAY AUGUST 23 2025



Dáire Markham MVB MRCVS

Daire Markham Ltd Clydaugh Upper Ballinlough Co, Roscommon

087 2639806

Embryo Import & Export EU Approved Embryo Transfer & Flushing

Conditions of Sale – Keys to Success IV – Charolais Edition – Foundations of the Future Sale August 2025

Pregnant Recipients

Recipients are within TB test for immediate movement within ROI.

NI Purchasers - please note:

- * All pregnant recipients are export tested for movement to NI.
- * All logistics associated with collection & export are the responsibility of the purchaser.

Additional details:

- * All pregnant recipients are vaccinated for Leptospirosis and BVD and tested negative for Neospora.
- * Recipients will be scanned in the presence of the purchaser at collection. At this point, pregnancy risk transfers from Daire Markham Ltd to the purchaser.
- * Where foetal gender has been predicted via ultrasound scanning, results are provided as the best available prediction to support management decisions. This does not constitute a warranty, though it carries a high level of reliability.

Embryo Lots

- * All embryo lots are NI, UK & EU export eligible, with transport and logistics costs to be borne by the purchaser.
 - * Each lot consists of 2 Grade 1 embryos which are stored with VetEmbryos.ie, Ballinlough, Co. Roscommon, Rep. of Ireland.
 - * Bid price is per embryo.

FOREWORD

Welcome to Keys to Success IV – Charolais Edition: Foundations of the Future.

While this is our fourth Keys to Success sale, it marks the first dedicated production sale from the AJ's Charolais herd — a focused breeding programme built around a simple goal: combining the right bloodlines with real performance. Every heifer, recipient, and embryo in this catalogue has been selected to reflect that purpose.

Only through the use of embryo transfer have we been able to accelerate our genetic progress and develop cow families with depth, consistency, and long-term potential. Through my work with VetEmbryos.ie, we've had the tools, access, and confidence to make that possible — and to offer genetics here today that may not otherwise be available.

I'm especially grateful to those who shared sound advice and encouragement when I first started breeding Charolais cattle. And a sincere thank you to my wife Laura and our children — their support at home is what allows me the time to focus on breeding and to carry out the embryo transfer work that underpins this programme.

Thank you for taking the time to view the catalogue, and best of luck with your bidding.

Kind Regards, Daire Markham



Sale Held online via Mid Tipp Mart on Marteye

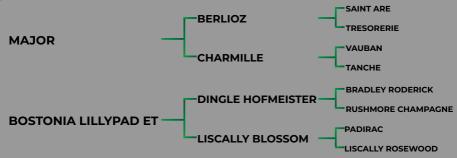
Register to bid: Phone 0504 21499 Lots Close: from 7pm Mon August 25th

FURTHER CATALOGUE UPDATES INCLUDING NEW EMBRYO LOTS WILL BE AVAILABLE ONLINE, KEEP AN EYE ON OUR SOCIAL MEDIA!

Bostonia Tina ET

TAG: 372226091771027 DOB: 29/08/22 MYOSTATIN:1F





Bostonia Tina is an exceptional foundation opportunity for breeders. Sired by Major, she carries one copy of the F94L myostatin gene. Her dam, Bostonia Lilypad (Dingle Hofmeister x Liscally Blossom), stems from a line of deep-bodied, milky females with excellent feet. Purchased at the 2024 Bostonia Sale, she has flushed successfully and is confirmed carrying a female pregnancy to Infidele (AI date: 26th May), making her an elite future donor prospect.



BOSTONIA TINA



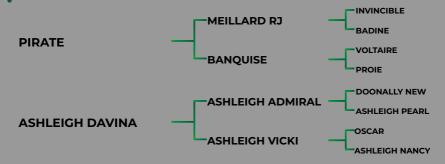
BOSTONIA TINA

2

AJ'S TUNDRA ET

TAG: 372226191120093 DOB: 18/10/22 MYOSTATIN:1Q





AJ's Tundra is a powerful yet feminine Charolais heifer sired by Pirate, renowned for producing wide-topped daughters with strong maternal traits. Her dam, Ashleigh Davina, has bred exceptionally high-priced Pirate sons, making Tundra the same proven mating. A productive flushing female with three ET calves sold privately, she is confirmed carrying a male pregnancy to Infidele (AI date: 26th May), combining elite pedigree with strong breeding potential.



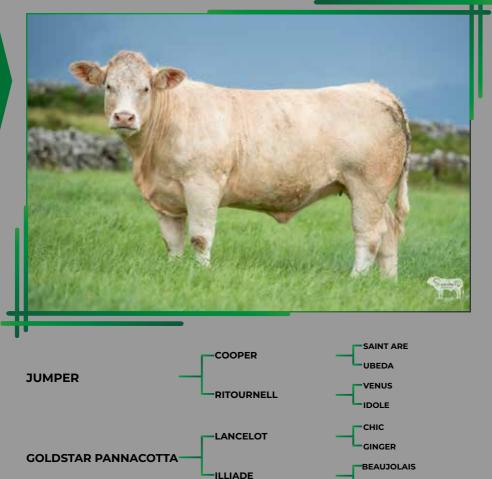
ASHLEIGH DAVINA DAM OF AJ'S TUNDRA ET



AJ'S TUNDRA

GOLDSTAR ULRIKE ET

TAG: 372212403690595 DOB: 28/09/23 MYOSTATIN:1Q



Goldstar Ulrike ET is a deep-bodied Charolais heifer sired by Jumper, renowned for style and balance. Her dam, Goldstar Pannacotta, hails from a strong female line, and Ulrike is a maternal half-sister to Goldstar Shirley Temple. Purchased by Daire last year, she carries a single Q myostatin gene and has flushed successfully. She is confirmed carrying a male pregnancy to Infidele (AI date: 26th May), offering exciting future breeding potential.

VERVE



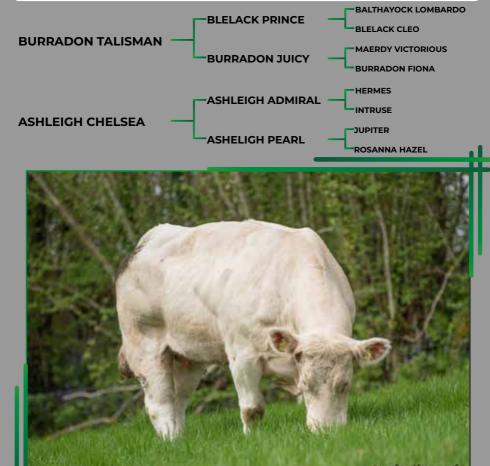
GOLDSTAR ULRIKE



GOLDSTAR PANNACOTTA DAM OF GOLDSTAR ULRIKE

4-7 DERRYGIFF LIZ

Derrygiff Liz represents one of the most proven female lines in the Charolais breed. A direct granddaughter of the legendary Ashleigh Pearl and sired by Burradon Talisman — a renowned breeder of exceptional females — she carries the influential CF52 cross that delivers power, consistency and style time and time again. As a valuable QQ myostatin carrier, Liz brings sought-after genetic balance and versatility. Her track record as a donor is already clear, having bred three exceptional heifers to date that reflect her depth of quality. Investing in embryos from Liz is an opportunity to secure a place in this elite and proven bloodline.





DERRYGIFF LIZ



DERRYGIFF LIZ

AJ'S VERA WANG ET

TAG: 372226191160106 DOB: 02/09/24 MYOSTATIN:1xF 1xQ





AJ's Vera Wang ET, Lot #4, is a powerful Charolais heifer sired by Neptune. She carries one copy each of the F94L and Q myostatin genes, making her a true muscle machine. An embryo daughter of Derrygiff Liz (QQ), Vera Wang comes from a strong flushing line and has a regular cycle. She has huge potential as a future donor, offering growth, sound conformation, a calm disposition, and an eye-catching presence.





AJ'S VERA WANG ET

AJ'S VERSACE ET

TAG: 372226191170107 DOB: 02/09/24 MYOSTATIN:1Q





AJ's Versace ET, Lot #5, is a finer, well-balanced Charolais heifer sired by Neptune, carrying one copy of the Q myostatin gene. An embryo daughter of Derrygiff Liz, Versace offers moderate muscling with strong maternal traits and a refined frame. Complementing her siblings, she provides a distinct option for breeders seeking consistent fertility, sound structure, and functional genetics.



NEPTUNE



DERRYGIFF LIZ

6 AJ'S VUITTON ET

TAG: 372226191180108 DOB: 02/09/24 MYOSTATIN:1Q





AJ's Vuitton ET, Lot #6, is an elegant Charolais heifer sired by Neptune. An embryo daughter of Derrygiff Liz, she carries a single copy of the Q myostatin gene. She combines serious style with structural correctness and a calm temperament, offering strong show potential alongside reliable genetics—a valuable addition for breeders aiming for both elegance and performance.



AJ'S VUITTON ET

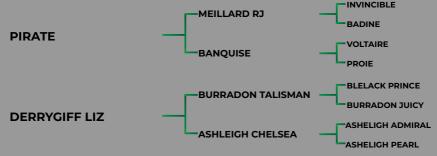


AJ'S VUITTON ET

AJ'S VALETTA ET

TAG: 372226191190109 DOB: 17/09/24 MYOSTATIN:1Q





AJ's Valetta ET, Lot #7, is the lightest and more moderate heifer in the sale, sired by Pirate and out of Derrygiff Liz. While less heavily muscled, she carries a single copy of the Q myostatin gene. Her strong maternal genetics and structural soundness make her a dependable breeding female. Valetta offers consistent fertility and a calm temperament — a solid choice for breeders focused on reliable, well-bred females.



PIRATE



DERRYGIFF LIZ

8 AJ'S VERONA

TAG: 372226191120110 DOB: 20/09/24 MYOSTATIN:1Q





AJ's Verona, Lot #8, is a powerful Charolais heifer sired by the popular terminal sire Fiston FSZ. Out of Derrygiff Sharon, Verona carries a single copy of the Q myostatin gene and offers solid structure and reliable fertility. She is a dependable female, ideal for breeders valuing strength, functionality, and consistent performance.



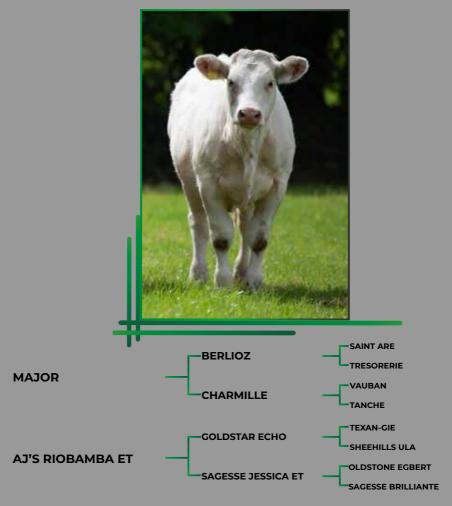
DERRYGIFF SHARON



FISTON

9 AJ'S VIENNA ET

TAG: 372226191150113 DOB: 02/10/24 MYOSTATIN: NONE



AJ's Vienna ET, Lot #9, is a pedigree maiden heifer sired by Major MJE and out of AJ's Riobamba. She boasts a stacked pedigree including Goldstar Echo, Oldstone Egbert, and is a great-granddaughter of Sagesse Brillante. With exceptional bloodlines, Vienna combines strong genetics, structural correctness, and excellent fertility — ready to produce show champions and add real quality to any breeding program.



AJ'S RIOBAMBA



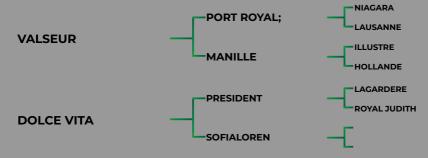
SAGESSE JESSICA

10-12

GOLDSTAR FALKLAND

MYOSTATIN: UNK

Offering 3 embryo packages from Goldstar Falkland, a legendary cow at Goldstar, famous for producing outstanding bulls that have boosted the herd's reputation. Her sons are known for their muscle, strength, and growth, performing well in shows and commercial herds. Embryos from Falkland's line sell for top prices, reflecting high demand. These recipient heifers carry her sons, giving breeders a rare opportunity to bring proven, powerful genetics into their herds—helping improve performance, fertility, and overall herd quality.







GOLDSTAR FALKLAND



GOLDSTAR FALKLAND



GOLDSTAR FALKLAND X TEXAN GIE

RECIP TAG: 372215617621242 PREGNANCY SEX: MALE

IMPLANT DATE: 21/12/2024











RECIP CARRYING FALKLAND X TEXAN-GIE PREGNANCY



GOLDSTAR FALKLAND X TEXAN GIE

RECIP TAG: 372216864811582 PREGNANCY SEX: MALE

IMPLANT DATE: 21/12/2024











RECIP CARRYING FALKLAND X TEXAN-GIE PREGNANCY

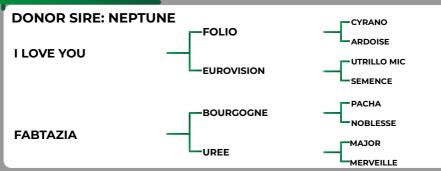


GOLDSTAR FALKLAND X NEPTUNE

RECIP TAG: 372215018067605 PREGNANCY SEX: MALE

IMPLANT DATE: 09/04/2025









DONOR SIRE: NEPTUNE

RECIP CARRYING FALKLAND X NEPTUNE PREGNANCY





Wishing Vet Embryos the best with their production sale





Our next production sale date will be announced shortly

Martin & Murt Ryan, Thurles Co. Tipperrary.

Showcattle@gmail.com mobile 0872579148



BOSTONIA TINA X REGLISSE

RECIP TAG: 372216864861612 PREGNANCY SEX: MALE

IMPLANT DATE: 26/11/2024



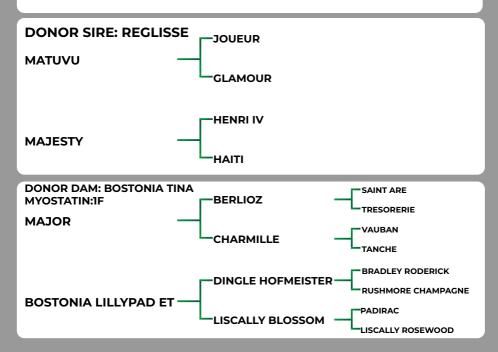


BOSTONIA TINA

DONOR SIRE: REGLISSE

Lot #13 offers a male pregnancy from Bostonia Tina and the French sire Réglisse — a rare combination of muscle, correctness, and pedigree style. Réglisse adds shape, width, and show-ring presence, while Tina blends the power of Major with deep Bostonia maternal genetics. Due shortly after the sale, this LMx recipient offers a bull calf with serious breeding potential — and very little wait to see the result.

Recipient: LMx heifer, implanted 26th November 2024.





BOSTONIA TINA

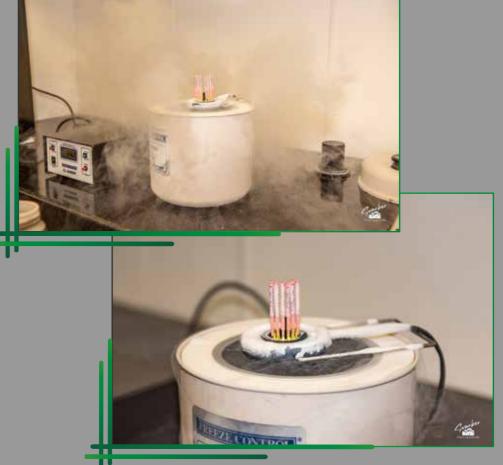


RECIP CARRYING TINA X REGLISSE MALE PREGNANCY

A SNIPPET OF WHAT WE DO AT VETEMBRYOS.IE!











GOLDSTAR SEPHORA X REGLISSE

RECIP TAG: 372215617671255 PREGNANCY SEX: MALE

IMPLANT DATE: 21/12/2024



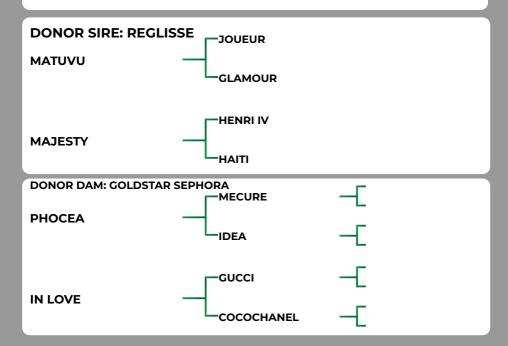


RECIP CARRYING SEPHORA X REGLISSE PREGNANCY

DONOR SIRE: REGLISSE

Lot #14 features a male pregnancy from Goldstar Sephora and Réglisse — a stylish French sire known for muscle, shape, and presence. Sephora is a QQ myostatin donor and proven show winner from the renowned Goldstar herd, combining eyecatching style with maternal power. This LMx recipient carries a bull calf due shortly after the sale — bred for muscle, balance, and real ring appeal.

Recipient: LMx heifer, implanted 21st December 2024.





GOLDSTAR SEPHORA



GOLDSTAR SEPHORA



DERRYGIFF LIZ X PIRATE

RECIP TAG: 372218529711301 PREGNANCY SEX: MALE

IMPLANT DATE: 15/05/2024 FOR MORE INFO SEE LOT 4-7



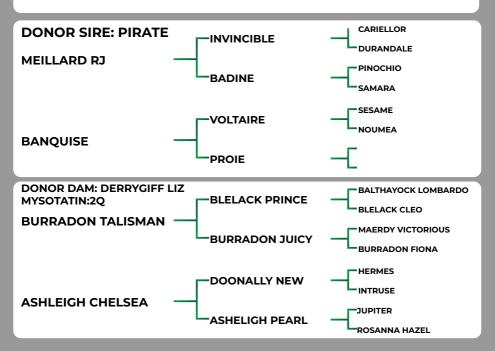


DONOR DAM: DERRYFIFF LIZ

DONOR SIRE: PIRATE

Lot #15 offers a male pregnancy from Derrygiff Liz and Pirate—a high-end combination of maternal depth and proven pedigree appeal. Liz is a Q204X double carrier and direct descendant of Ashleigh Pearl, consistently breeding cattle with shape and style. Pirate bulls are increasingly hard to find and remain in strong demand. This is a rare chance to secure a serious herd sire.

Recipient: AAx heifer, implanted 15th May 2025.





DONOR DAM: DERRYFIFF LIZ

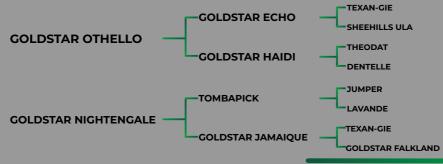


RECIP CARRYING LIZ X PIRATE PREGNANCY

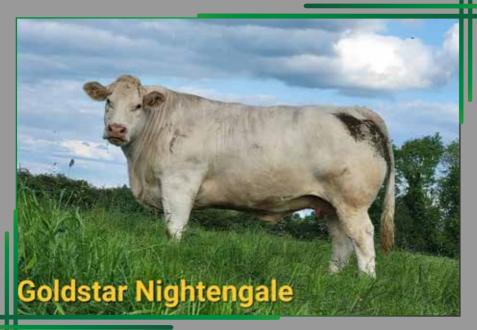
GOLDSTAR UKRAINE ET

MYOSTATIN: 10

Goldstar Ukraine is a standout Charolais female, combining frame, fertility, and show ring refinement. Sired by Othello, she is a daughter of the legendary Goldstar Nightengale; a Tombapikbred cow from the renowned Goldstar Falkland line. Nightengale has consistently produced top-tier heifers, including Pearle ET and Prada ET, each commanding over €7,400 at Tullamore sales. Ukraine has inherited her dam's power and correctness, delivering progeny with length, depth, and maternal reliability. Backed by proven genetics and performance, she offers both pedigree excellence and commercial strength — a true asset to any herd.







DAM OF GOLDSTAR UKRAINE



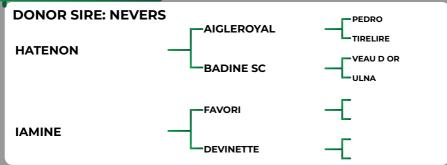
GOLDSTAR UKRAINE, PICTURED AS A RISING YEARLING HEIFER

GOLDSTAR UKRAINE ET X NEVERS

RECIP TAG:372222713671030 PREGNANCY SEX: MALE

IMPLANT DATE: 23/05/2025









DAM OF GOLDSTAR UKRAINE

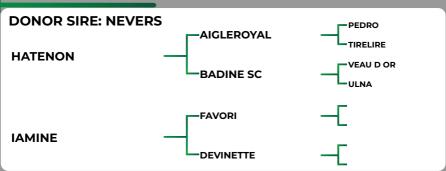
RECIP



17 GOLDSTAR UKRAINE ET X NEVERS RECIP TAG: 372223152184410 PDECNAMON AND ADDRESS AND ADDRE

IMPLANT DATE: 25/05/2025









DONOR SIRE: NEVERS

RECIP

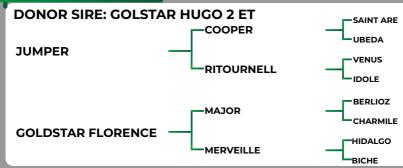


GOLDSTAR UKRAINE ET X GOLDSTAR HUGO 2 ET

RECIP TAG:372214833313466 PREGNANCY SEX: UNK

IMPLANT DATE: 25/06/2025









RECIP

DONOR SIRE: GOLDSTAR HUGO 2 ET



Livestock Photography, Shows & Sales, Special Events Photo, Video & Drone

> 087 984**325**1 Denise Barber

swarberphotography@gmail.com

AJ'S ULAANBAATAR X INDURIAN

RECIP TAG: 372219662921505PREGNANCY SEX: FEMALE

IMPLANT DATE: 30/05/2025

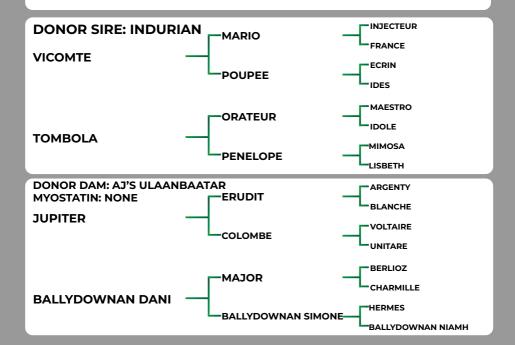






GRAND DAM OF DONOR, BALLYDOWNAN SIMONE

Lot #18 is one of the many standout recipients in this sale — carrying a female pregnancy from AJ's Ulaanbaatar by Indurain. A direct great-granddaughter of Ballydownan Simone, this calf combines Jupiter, Major, and Indurain in one outrageous and exceptionally rare mating. These genetics are not available to purchase elsewhere — a future donor in the making with pedigree, performance, and serious breeding value. Recipient: AAx heifer, implanted 30th May 2025.





RECIP CARRYING AJ'S ULAANBAATAR X INDURIAN





SAWICKA VICKY ET X NEPTUNE

RECIP TAG: IE372219669952609 PREGNANCY SEX: UNK

IMPLANT DATE: 26/06/2025



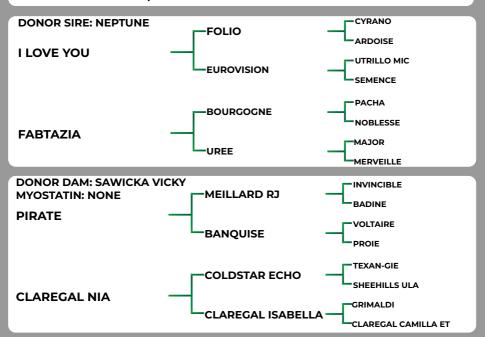


RECIP

DONOR SIRE: NEPTUNE

A powerful Neptune (CH6509) pregnancy from Sawicka Vicky ET — a Pirate x Echo female and Daire's pick of the rising Sawicka herd. Vicky has already had success in the show ring and carries great depth of pedigree. Neptune adds length, carcass, and style. A balanced mating with strong commercial and pedigree potential.

Lot 20: AAx heifer, implanted 26th June 2025. Pregnancy sex will be confirmed prior to sale.





SAWICKA VICKY ET



21 PRIME TAMARA X NEVERS

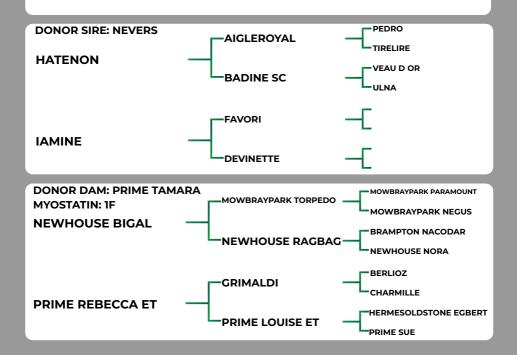




PRIME TAMARA

DONOR SIRE: NEVERS

Prime Tamara is Daire's most recent donor purchase — a daughter of Newhouse Big Al and granddaughter of Prime Louise ET, from the long-established Prime Sue cow family. With Oldstone Egbert anchoring the maternal line and a Single F94L myostatin status, Tamara offers depth, consistency, and serious pedigree strength. She has been successfully flushed to Nevers, introducing complementary French genetics.





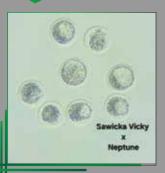
PRIME TAMARA



PRIME LOUSIE GRANDDAM PRIME TAMARA



SAWICKA VICKY X NEPTUNE

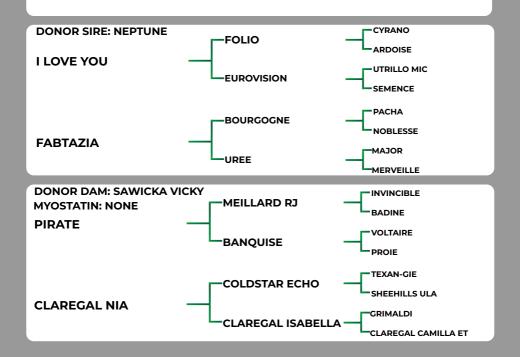




SAWICKA VICKY X NEPTUNE EMBRYOS

DONOR SIRE: NEPTUNE

Lot #22, 2 Grade 1 embryos from Sawicka Vicky ET x Neptune. Sawicka Vicky ET is a Pirate x Echo female and Daire's pick of the rising Sawicka herd. Vicky has already had success in the show ring and carries great depth of pedigree. Neptune adds length, carcass, and style. A balanced mating with strong commercial and pedigree potential.



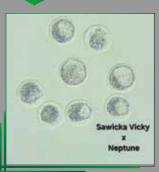


SAWICKA VICKY ET



SAWICKA VICKY ET AS A CALF

SAWICKA VICKY X NEPTUNE

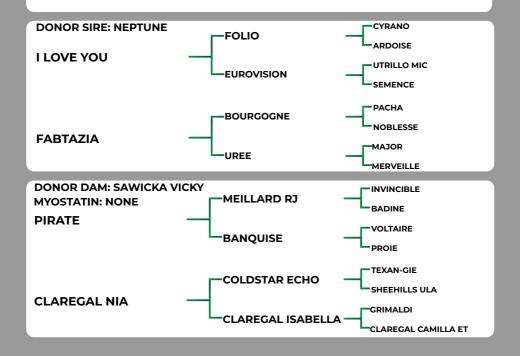




SAWICKA VICKY X NEPTUNE EMBRYOS

DONOR SIRE: NEPTUNE

Lot #23, 2 Grade 1 embryos from Sawicka Vicky ET x Neptune. Sawicka Vicky ET is a Pirate x Echo female and Daire's pick of the rising Sawicka herd. Vicky has already had success in the show ring and carries great depth of pedigree. Neptune adds length, carcass, and style. A balanced mating with strong commercial and pedigree potential.





SAWICKA VICKY





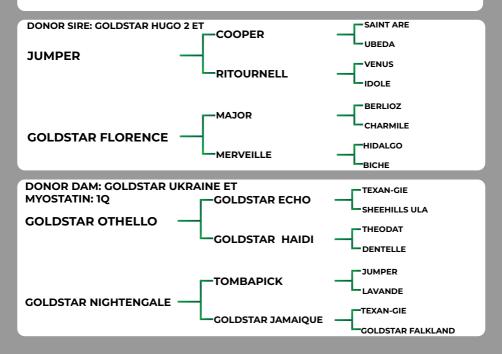




GOLDSTAR UKRAINE ET

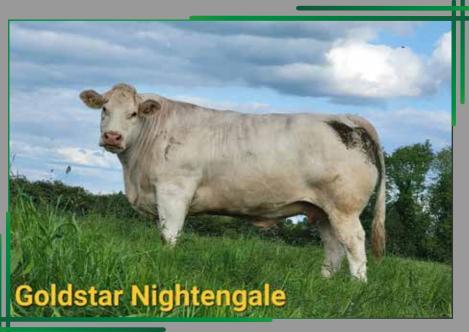
DONOR SIRE: GOLDSTAR HUGO 2 ET

Embryos from Goldstar Ukraine — a powerful Othello daughter of Goldstar Nightengale — offer serious pedigree potential. With scale, fertility, and structural correctness, Ukraine is a rising force in the breed. Mated to Goldstar Hugo2 (CH4077), this pairing blends French muscle with maternal strength. A great opportunity to access Ukraine genetics through ET — offering shape, scope, and proven performance in one balanced package.





GOLDSTAR UKRAINE ET



GOLDSTAR NIGHTENGALE DAM OF GOLDSTAR UKRAINE

DERRYGIFF LIZ X NEPTUNE

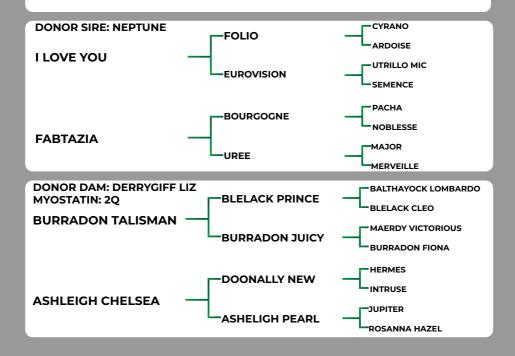




DONOR DAM: DERRYGIFF LIZ

DONOR SIRE: NEPTUNE

Three daughters of Derrygiff Liz — herself a direct daughter of the great Ashleigh Pearl — feature in this sale and exemplify the power, style, and consistency she produces. This embryo package by Neptune offers direct access to that same proven line. For breeders committed to quality, securing genetics of this calibre isn't just worth considering — it's an opportunity not to be missed.





DONOR DAM: DERRYGIFF LIZ



DONOR DAM: DERRYGIFF LIZ

26 DERRYGIFF LIZ X REGLISSE

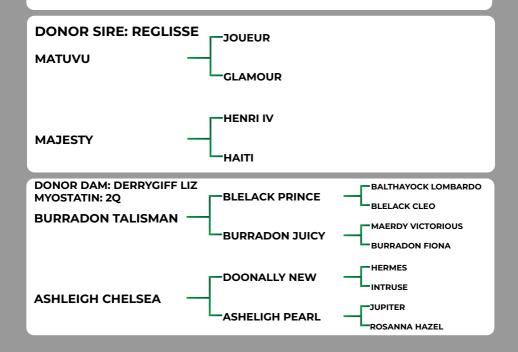




DONOR DAM: DERRYGIFF LIZ

DONOR SIRE: REGLISSE

Derrygiff Liz, a QQ daughter of the great Ashleigh Pearl, continues to deliver exceptional consistency and style. This mating with the FF myostatin sire Reglisse — a French bull enjoying strong success on the show circuit this year offers an ideal blend of Irish and French genetics. A balanced combination of maternal strength, muscle, and presence with serious appeal for pedigree-focused breeders.





DONOR DAM: DERRYGIFF LIZ



DONOR DAM: DERRYGIFF LIZ

SAWICKA VICKY X CF52



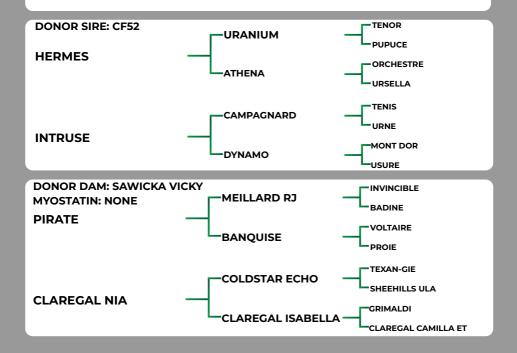


SAWICKA VICKY

DONOR SIRE: DOONALLY NEW CF52

Sawicka Vicky (ET) x Doonally New (CF52)

From the consistent, quality-focused Sawicka herd, Vicky is a stylish Pirate daughter successfully shown as a calf. Her potential was obvious early and she's maturing into the young female we expected. Mated to CF52 — the breed's most proven sire — this delivers the famed Pirate x 52 cross. A unique offering combining style, muscling, and proven pedigree power.





SAWICKA VICKY



28 SAWICKA VICKY X CF52



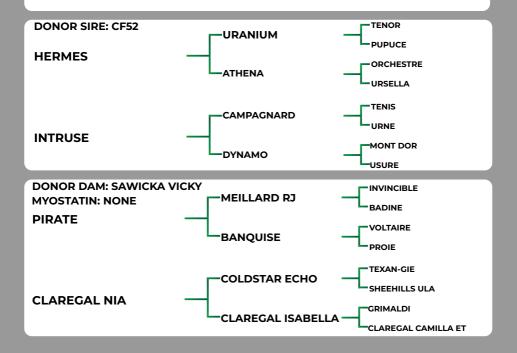


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SAWICKA VICKY





GOLDSTAR UKRAINE ET X NEVERS

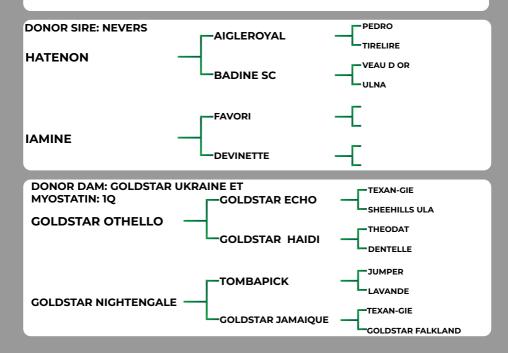




GOLDSTAR UKRAINE ET

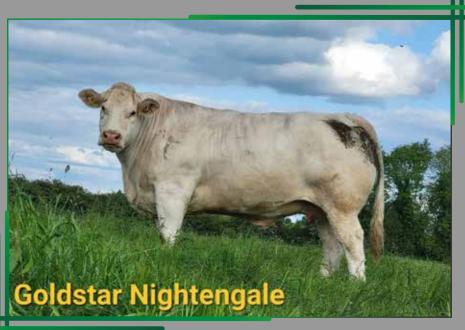
DONOR SIRE: NEVERS

Embryos from Goldstar Ukraine — a powerful Othello daughter of Goldstar Nightengale — offer serious pedigree potential. With scale, fertility, and structural correctness, Ukraine is a rising force in the breed. She has been successfully flushed to Nevers, introducing complementary French genetics. A great opportunity to access Ukraine genetics through ET — offering shape, scope, and proven performance in one balanced package.





GOLDSTAR UKRAINE ET



GOLDSTAR NIGHTENGALE DAM OF GOLDSTAR UKRAINE



GOLDSTAR UKRAINE ET X NEVERS

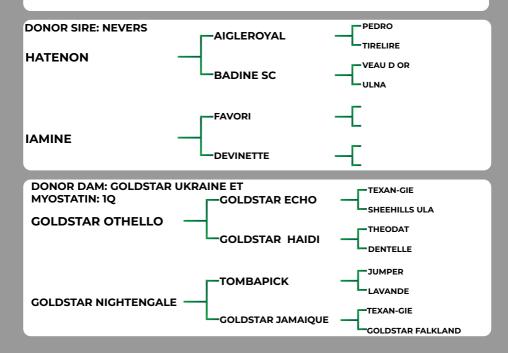




GOLDSTAR UKRAINE ET

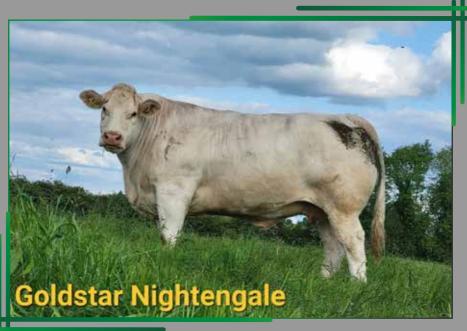
DONOR SIRE: NEVERS

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GOLDSTAR UKRAINE ET



GOLDSTAR NIGHTENGALE DAM OF GOLDSTAR UKRAINE

NOTES



Drake Agri Marketing offers flexible, ad hoc digital marketing services for agri businesses and herdowners

Services

- **O** Content Creation
- Account Management
- Ad Campaigns
- Analytics Reporting and more...



Further Information

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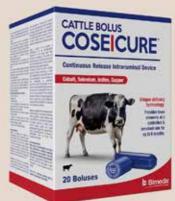






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Date afters prepared: May 2025 Liegal Category Consisture Cattle Solution: Complementary District Feedburt. Trace elements should only be supplied where a need to do so has been identified. If in death, consult a veterinarian or estimal health advisor. Oversupplying have elements can result in toxicity, Culf health is complex and white toxic elements play a role, there are many factors which can impact call health. Fair further support managing culf health places consult in this a veterinaria manip health advisor. MCX5707



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